

US, UK Retail Sector Default Risk Continues to Climb

UK Retail Sector Sees Credit Downgrade

Except for <u>a few lonesome doves</u>, general retailers in the US continue to struggle. Sales have returned to pre-pandemic levels, but the <u>composition is different</u> and recent sales recoveries were lower than anticipated. Consumer spending increases have <u>been moderate</u>. Something similar can be said for <u>UK retail</u> and for <u>UK consumer spending</u>. COVID-19 remains an issue for each country. Credit quality for each is sliding month after month. A change in direction in the near future seems unlikely unless the underlying dynamics improve.

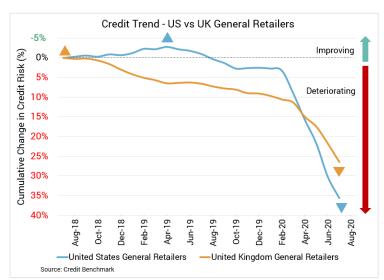
Key Findings

- Credit quality for US and UK retail sectors are down almost 40% and 20%, respectively, from the same point last year
- There remains a greater concentration of firms with poor Credit Benchmark Consensus (CBC) ratings in the UK retail sector, and this aggregate recently saw a CBC downgrade to **bb**

US General Retailers

September 2020

The persistent credit deterioration for the US retail sector that began earlier this year continues. In the most recent update, credit quality for US general retail firms is down 4% from the month prior, 11.5% from two months prior, and 17.3% from three months prior. Longer term, credit quality has dropped by 32% in six months and 37% from the same point last year. This deterioration in credit quality is reflected in rising default risk. Average probability of default is now 56 bps, and this compares to 53.8 bps the prior month, 50.3 bps two months prior, and 47.8 bps three months prior. It was 42.4 bps six months prior and 40.9 bps at the same point last year. The overall CBC rating for this aggregate is bb+, with about 78% of firms at a CBC rating of bbb or lower.



UK General Retailers

Credit deterioration also continues for the UK retail sector. The most recent update shows a slide in credit quality of 4% from the month prior, 8% two months prior, and 10% from three months prior. Credit quality has dropped by 15.4% in six months prior and 18.7% from the same point last year. Average probability of default has increased to 81 bps, compared to 77.9 bps the month prior, 75.2 bps two months prior, and 73.6 bps three months prior. It was 70.2 bps six months prior and 68.3 bps at the same point last year. This aggregate has been in a worse credit position than its US counterpart over this period. The overall CBC rating for this aggregate is **bb**, a shift down from the previous **bb+**. About 92% of firms have a CBC rating of **bbb** or lower.

About Credit Benchmark Monthly Retail Industry Aggregate

This monthly index reflects the aggregate credit risk for US and UK General Retailers. It illustrates the average probability of default for companies in the sector to achieve a comprehensive view of how sector risk will be impacted by trends in the retail industry. A rising probability of default indicates worsening credit risk; a decreasing probability of default indicates improving credit risk. The Credit Benchmark Consensus (CBC) Rating is a 21-category scale explicitly linked to probability of default estimates sourced from major financial institutions. The letter grades range from **aaa** to **d**.

Credit Benchmark brings together internal credit risk views from 40+ of the world's leading financial institutions. The contributions are anonymized, aggregated, and published in the form of entity-level consensus ratings and aggregate analytics to provide an independent, real-world perspective of risk. Consensus ratings are available for 50,000+ financials, corporate, funds, and sovereign entities globally across emerging and developed markets, and 75% of the entities covered are otherwise unrated.

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